

Closet Revamp



**The
Climate
Initiative**

Fast Fashion

How to Sustainably Revamp Your Closet: Host a Clothing Swap

Have you outgrown the items in your closet? Or are they no longer your style? A free, simple, and fun way to revamp your wardrobe is to hold a clothing swap. A clothing swap is exactly what it sounds like; you gather the clothing items you no longer want and swap them with others who also want to get rid of clothing items in their closet. Not only is a clothing swap sustainable and free, but if done with various people who hold a different fashion style, it can be a terrific activity!



What do you need?

- Clothing items (in good condition!)
- Participants
- Location

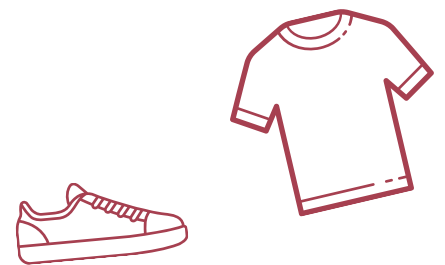


Procedure:

There are different locations and formats to structure the clothing swap depending on the scale which you'd like to host.

Below are some examples:

- If you decide to do the activity with your close friends or family, the clothing swap can occur at your home. You'll ask all the participants to bring a set number of clothing items they no longer want. Once everyone has arrived, you can set up a station for each of them and do a walkthrough where you each look at the items of others. If you want the clothing swap to be more structured, you can ask people to share their clothing pieces and how they would usually style them—allowing others to visualize how that clothing item may or may not fit in their wardrobe. Hopefully, at the end of the swap, most, if not all, of the clothing items have been swapped! If you happen to have items leftover consider taking them to a houseless shelter or your local charity/donation shop.
- A clothing swap can also be hosted with a club you're a part of. The foundations would be the same as one hosted with your friends/family, where you ask each member to bring a set number of clothing items they no longer want and hold either a walkthrough or presentation format of the items. If you wanted to expand the activity, you could invite another club to participate with you all. The clothing swap activity can take place at your usual meeting location or the other club.



Procedure:

- Lastly, you could hold a clothing swap with your community! It can be with neighbors or at school. Perhaps in front of your house or a community space, such as the park. On the other hand, a school-based clothing swap can take place in a classroom or field and can take place after school. The more people participating, the more options everyone will have to swap their items for others. A format presentation may not be the best option for a bigger-scale clothing swap; here, a walkthrough swap meet style would work best!

Post & share photos of your clothing swap event and make sure to tag TCI!

