

KCI AMBASSADOR Quick Start Guide

Thank you for your interest in KCI's Ambassador Program! The KCI Ambassador Program was created to provide opportunities and free resources to high school, college aged youth and adult ally ambassadors to tackle climate issues at a local level and to join an engaged community of climate changemakers and leaders within the environmental space.

As an Ambassador "Quick Start Guide" here are the major pieces of information we want you to know about getting started in our program!

#1 Get to know more about the program (also via kportclimate.org/ambassadors)

The KCI Ambassador mission is guided by these principles:

- Non-partisan education, empowerment, and activation. KCI Ambassadors may develop and advocate for policy positions that help mitigate and reserve the effects of climate change. These approaches are non-partisan, although they may be political.
- The KCI values of empathy, kindness, and respect drive our approach to creating conversations with stakeholders about climate change.
- Diversity, equity, and inclusion are at the heart of everything we do at KCI. According to the IPCC, impacts of climate change are more likely to be felt by certain segments of the population, including those who are racially diverse, economically disadvantaged, and recent immigrants.

There are three categories of KCI Ambassadors:

- High School Ambassador (freshman to senior in high school)
- College Ambassador (undergraduate and graduate students)
- Adult Ally Ambassador (post graduates, educators, parents, etc!)

#2 Join the KCI Ambassador Community

Our community platform is hosted on the Mobilize IO technology platform (on desktop and via the Mobilize IO mobile app!) and is available for sign-up at:

<https://bit.ly/KCIAmbassadors>

This platform is meant as a collaborative and engaging space where ambassadors can connect in meaningful ways around climate action with each other, the KCI staff, and the leadership team.

Our community guidelines on the next page were created to ensure a safe and mutually respectful environment for our ambassadors. To join this space, we ask all ambassadors to agree to the following guidelines:

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- **RESPECT:** This includes and is not limited to - respecting different backgrounds and viewpoints, being respectful of others' pronouns, not using offensive or derogatory language. Please respect privacy and boundaries. No spamming, selling, solicitation, or promotion of products or services unless approved by KCI community managers.
- **BIPARTISAN DIALOGUE:** We believe wholeheartedly that climate change is a non-partisan issue. While we may support specific climate policies, we do not stand on either side of the political aisle in our brand or community conversations and ask for our ambassadors to do the same in this space. All viewpoints are critical in solving the climate crisis.
- **SHARING:** Our community only exists because of your participation and passion for climate action! We can't wait for you to share your ideas, action stories, events, and opportunities with us. We ask that you post only information that you are comfortable with others seeing — and knowing — about you.
- **DO:**
 - Stay on topic. Combating climate change is a vast topic and one that needs all of our collective attention, ideas, and support. While we encourage socialization and engagement, let's try to stay focused on the issue we are all trying to solve!
 - Be kind! Try to meet others where they are on their climate action journeys.
 - Be thoughtful, tactful, and constructive in any responses you give; converse with the goal of working to find common ground.
 - Reach out to any KCI community manager if there are any issues you see or any concerns you have within the community. Our Ambassador Coordinator Ariel or a member of the KCI Leadership team will do everything we can to keep this a positive and beneficial space for all!

These are our ground rules, but if you feel like others should be added, DM or reach out to Ambassador Coordinator Ariel at ariel@kportclimate.org.

Please know that not following these guidelines may result in removal from the KCI Ambassador community and program.

#3 Get acquainted with our free resources to support you on your climate action journey!

Our Ambassador Toolkits are available on our Resources website [page](#) as well as the Resources tab within the KCI Ambassador Community.