



# KENNEBUNKPORT

CLIMATE INITIATIVE



# 2020 Annual Report



# Reflections on 2020

2020 was truly a year like no other. The global COVID-19 pandemic, the joint-hottest year on record (tied with 2016), and a record 22 major natural disasters in the U.S. alone caused many of us, like myself, to pause and reflect on what the future holds.

Back in 1994, I began youth volunteering at the Red Cross. Their mission to alleviate human suffering throughout the world held my interest for nearly two decades. Throughout these years of global crisis, I began to notice a significant lack of focus from governments, business, and civil society to take immediate action on climate change. This prompted my commitment to leave the disaster response and recovery space and focus on climate action in hopes of addressing the root causes of many disasters. That's when I was introduced to the work of the Kennebunkport Climate Initiative.

I joined KCI as the first full-time Executive Director last year, leading a team of four passionate executive team members who have dedicated their professional livelihoods to youth empowerment. Having roots in Maine, and seeing the rapid of warming in the Gulf and Northeast, both greatly impacted my decision to take this new role. But what really inspired me was the bold, nonpartisan vision to educate, empower, and activate 10 million youth by 2025. We are not only reaching youth with our turnkey programming, we are building the next generation of scientists and entrepreneurs that will create the climate solutions we all seek.

What we stand to lose is staring us squarely in the face. The time is now for slowing the rise of climate change-related impacts through empowered youth voices. Your continued belief and support mean the world to us as we chart our course into 2021 and beyond. Our work is just getting started.



**Jono Anzalone,**  
**Executive Director, on behalf of the KCI Team**



## KCI's Vision

**Educate,  
Empower,  
and Activate  
10 million youth  
by 2025**

# 2020 Snapshot

## Mission Empower youth voices for climate action.

**MILESTONE**  
**500**  
youth engaged with  
KCI education initiatives  
**OVER 10K**  
youth reached with KCI climate  
action messaging in 2020

The success of KCI's year-one pilot programs in Maine and California will inform KCI's mission expansion reaching three additional markets (Louisiana, Texas, and Pennsylvania), where our focus will ensure that those most impacted by the effects of climate change are an integral part of our youth movement.

- **Leia Lowery**, Director of Programs & Outreach



## Program Highlights

Check out a few of our key program highlights from our first year!

### 1 Educate

#### KCI Learning Lab

Launched online learning tools to provide interactive place-based climate education to high school students.

#### Learning Lab

#### Gulf of Maine Field Studies Class with UNE and Regional School District 21

**7,500**  
HOURS OF EDUCATION

Over 50 Collegiate and High School students engaged in local climate action projects and community climate resilience conversations.

Pilot program successes informed our 2021 programming focus on Learning Labs and creation of KCI Clubs & Coalitions...we're just getting started!



### 2 Empower

#### #SpeakClimate

Digital competition engaged youth with social media influencers, creating a connection between climate change and personal passions.

**20K**  
Engagements

#### #ClimateCareer

Virtual competition launched to invest in youth climate action plans, with a full-time job offered to the winner. Over 200 nationwide applicants.



Our winner, Pooja Tilwawala

#### KCI Ambassador Program

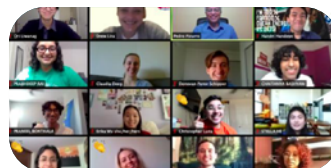
Designed to serve as a foundation for scaling education, empowerment, and activation of youth voices.

**Youth Ambassadors from Colorado to Bosnia, ages ranging from 14-22**

### 3 Activate

#### Digital Town Halls with Environment California

Our Town Halls explored policy-related goals that KCI supports and provided a platform for youth to engage in conversations with politicians and corporate leaders.



Students pushing for a cleaner energy future with Pedro Pizarro, CEO of Edison International.

Admin  
3%

Staff

28%

Programs

69%

# 2020 Financial Breakdown

## Assets

Cash	127,618
Restricted Cash	0
Temporary Cash Investments	41,198
Grants & Contract Receivables	0
Prepaid Expenses	0
Equipment - Net of Depreciation	0

## Total Assets

168,816

## Liabilities

Accounts Payable	7,072
Accrued Expenses	

## Total Liabilities

7,072

## Net Assets

Without Donor Restriction	161,744
With Donor Restriction	0

## Total Net Assets

161,744

## Liabilities and Net Assets

168,816

	W/O Donor Restriction	With Donor Restriction	Total
Individual	922,765	0	922,765
Corporate	75,500	0	75,500
Foundations	45,000	240,000	285,000
Government Grants	0	0	0
Special Events	0	0	0
In-Kind	0	0	0
Investments	2,198	0	2,198
Program fees	0	0	0
Misc. Income	407	0	407
Release from Restrictions	0	0	0
<b>Total Support</b>	<b>1,045,870</b>	<b>240,000</b>	<b>1,285,870</b>
Expenses			
Administration	68,256	0	68,256
Fundraising	22,352	0	22,352
Programs	633,518	400,000	1,033,518
<b>Total Expenses</b>	<b>724,126</b>	<b>400,000</b>	<b>1,124,126</b>
<b>Change in Net Assets</b>	<b>321,744</b>	<b>(160,000)</b>	<b>161,744</b>
<b>Ending Net Assets</b>	<b>321,744</b>	<b>(160,000)</b>	<b>161,744</b>



# Leadership

## Board of Directors

**Jim Bean**

Entrepreneur, former VP of Retail at Apple Inc.

**Kimberly Henderson**

Partner, McKinsey & Company

**Billy Shore, Vice Chair**

Founder and Executive Chair of Share Our Strength, parent organization for No Kid Hungry

**Tom Bradbury, Chair**

Executive Director for the Kennebunkport Conservation Trust

**Dr. Pamela Morgan**

Professor, Department of Environmental Sciences at the University of New England

**Amy Tchao**

Drummond Woodsum's Practice Group Leader for Municipal Law

**Dr. Jennifer Brandon**

Senior Scientist at Applied Ocean Sciences

**Andreata Muforo**

Partner at TLcom LLP based in Nairobi, Kenya

**Kathryn Wendell, Secretary**

Consultant and Former Director at Stanford Seed

## Advisory Council

**Dr. Anne Giblin**

Sr. Scientist & Interim Director of Ecosystems Center at the Marine Biological Laboratory at Woods Hole

**Robert King**

Co-Founder and Chair of King Philanthropies

**Dr. Veerabhadran Ramanathan**

Edward A. Frieman Endowed Presidential Chair in Climate Sustainability

**Dr. Katharine Hayhoe**

Political Science Endowed Professor in Public Policy & Public Law, Co-Director of the Climate Center at Texas Tech University

**Houston Kraft**

Author, Speaker and Co-founder of CharacterStrong

**Francis Rooney**

Former U.S. Representative for Florida's 19 Congressional District

**Mike Judge**

AP Environmental Science Teacher, Sacred Heart School

**James Manyika**

Senior Partner at McKinsey & Company, Chairman of the McKinsey Global Institute

**Dr. John D. Sterman**

Jay W. Forrester Professor of Management, Director, MIT System Dynamic Group

## Staff

**Jono Anzalone**

Executive Director

**Kristina Madarang Stahl**

Director of Development

**Leia Lowery**

Director of Programs & Outreach

**Meagan Cooper**

Director of Communications

**Louise Stephens**

Director of Strategy

**Emily Ferrick**

Digital Communications Coordinator

Join the movement at [www.kportclimate.org](http://www.kportclimate.org) | [@weareKCI](https://www.instagram.com/weareKCI)

